

Welcome to Advanced Communications!

In this class, we will study important communication forms, including cross culturalism, problem solving, and small group communication. We will analyze how and why we communicate the way we do. This is a course full of activity, discussion, and team building; please feel comfortable to add to class participation anytime you want!

Week 1-2

- the communication process
- verbal & non-verbal communication

Week 3-5

- Intrapersonal communication
- Self-concept
- Perception process
- Emotions
- Stereotyping
- Paper?

Week 6-8

- Interpersonal Relationships
- Resolving conflicts
- Dynamics of relationships
- Speech?

Week 9-11

- Small Group Communication
- Group dynamics/roles
- Leadership
- Problem solving
- Research and discussion skills

Week 12-15

- Persuasion in Advertising
- Logical/Emotional Appeals
- Audience Analysis
- Media Campaign (sample ads)

Week 15-18

- Cultural/Gender Communication
- Differences
- Values
- Lifestyles
- Guest speakers?
- Window to the World