



**SYNERGISTIC
SYSTEMS**

A DIVISION OF PITSCO, INC.

PARENT BRIEFING

Module

Fashion & Textiles

- Learn why color is considered the most exciting design element.
- Learn how each element of design can affect the way a person looks.
- Examine ways to improve buying decisions.
- Explore fashion merchandising.

Session Focus

- 1 Weaving
- 2 Elements of Design
- 3 Principles of Design
- 4 Buyer Responsibilities, Purchase Orders, Retail Prices
- 5 Buying Results and Decisions
- 6 Fashion Merchandising
- 7 Fashion Merchandising

Dear Parent,

As parents and teachers, we realize it can be hard to get a child to discuss what he or she is learning in school. We hope the information provided on this page will assist you in communicating with your child about what he or she is learning.

For the next few days, your child will be learning about several different areas of the fashion industry by completing the *Fashion & Textiles* Module. As your child's best teacher, your participation in the learning process is extremely important.

Words students will learn in this Module include:

- budget
- buyer
- dry cleaning
- quota
- consumer
- retail
- comparison shopping
- retail price
- sampling
- trademark
- wholesale
- wholesale price

Questions for discussion

During the course of this Module, your child will be assessed on key concepts and activities. You might want to discuss these concepts with your child.

He or she will be asked to:

- Explain textile design. (*The creation of patterns and designs for a specific end use such as clothing, draperies, or furniture.*)
- Explain the function of a buyer. (*A buyer's responsibilities include buying and selling goods to ensure profits for a clothing department in a retail store as well as shop the markets, work with vendors, and write purchase orders based on information about sales and the target market for a store.*)
- Explain the reason for the chosen location of the security camera. (*Have your child describe the store layout and explain why he or she chose a particular location for a security camera.*)



Instructor: _____